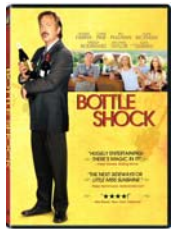


Hidden Gems

February 2009

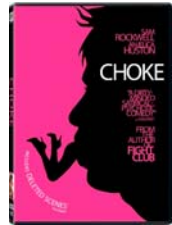
Each month, a secret team of experienced Video Retailers gathers to recommend lesser-known new release product with the artwork, genres, actors, and filmmaking that rents... a/k/a the "Hidden Gems" of the month! A title recommendation is not a guarantee of performance; retailers should ultimately decide product purchases based on their own market situation.



BOTTLE SHOCK

Studio: Fox
MPAA Rating: PG-13
Genre: Comedy
Starring: Alan Rickman, Bill Pullman
Director: Randall Miller
Video Release Date: 2/3/09

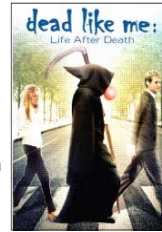
In 1976, a small American winery bested the exalted French wines of the time and sent the wine industry into a tizzy - putting California wines on the map for good.



CHOKO

Studio: Fox
MPAA Rating: R
Genre: Dark Comedy
Starring: Sam Rockwell, Angelica Huston
Director: Clark Gregg
Video Release Date: 2/17/09

A sex addict/colonial theme park worker has devised a complicated scam to pay for his mom's hospital bills, while she suffers from Alzheimer's which hides the truth about his childhood.



DEAD LIKE ME—The Movie

Studio: Fox
MPAA Rating: R
Genre: Fantasy/Dramedy
Starring: Ellen Muth, Callum Blue
Director: Stephen Herrek
Video Release Date: 2/17/09

Chaos ensues among the reapers when a new head reaper takes over; George needs to set things right for not only herself but all those around her.



THE GUITAR

Studio: Anchor Bay
MPAA Rating: R
Genre: Drama
Starring: Saffron Burrows
Director: Amy Redford
Video Release Date: 2/10/09

A story of one woman's spiritual, emotional and creative transformation.



HOW TO LOSE FRIENDS & ALLIENATE PEOPLE

Studio: Fox
MPAA Rating: R
Genre: Comedy
Starring: Simon Pegg, Kirsten Dunst
Director: Robert Weide
Video Release Date: 2/17/09

A British writer struggles to fit in at his new job for a high-profile entertainment magazine in New York.



IMPRINT

Studio: MTI
MPAA Rating: PG-13
Genre: Supernatural Thriller
Starring: Tonantzin Carmello
Director: Michael Linn
Video Release Date: 2/10/09

A Native American attorney prosecuting a Lakota teen in a controversial murder trial, returns to the reservation to say goodbye to her dying father.



KILLER MOVIE

Studio: Peace Arch
MPAA Rating: R
Genre: Horror
Starring: Kaley Cuoco, Leighton Meester
Director: Jeff Fisher
Video Release Date: 2/3/09

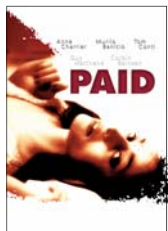
A reality TV shoot goes terrifyingly awry when its crew becomes stranded in a remote Northern town. A killer is on the loose, and is stalking cast and crew one by one.



MY NAME IS BRUCE

Studio: Imagine
MPAA Rating: R
Genre: Comedy
Starring: Bruce Campbell, Ted Raimi
Director: Bruce Campbell
Video Release Date: 2/10/09

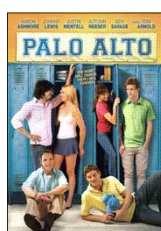
Bruce Campbell gets kidnapped from the set of a B horror movie and taken to a small town overrun by demons where he is forced to play the role of his movie characters



PAID

Studio: Vivendi
MPAA Rating: Not Rated
Genre: Thriller
Starring: Anne Charrier, Tom Conti
Director: Laurence Lamers
Video Release Date: 2/17/09

In the tradition of the French gangster movie, this is a story about underworld characters that have come to regret the choices they have made and now secretly long for a different and more meaningful life.



PALO ALTO

Studio: Imagine
MPAA Rating: R
Genre: Comedy
Starring: Tom Arnold, Ben Savage
Director: Brad Leong
Video Release Date: 2/17/09

Hometown buddies are in hilarious pursuit of some action on their last night of college break.



WHAT JUST HAPPENED

Studio: Magnolia
MPAA Rating: R
Genre: Comedy/Drama
Starring: Robert De Niro, Bruce Willis
Director: Barry Levinson
Video Release Date: 2/24/09

a winningly sharp comedy about two nail-biting, backstabbing, roller-coaster weeks in the world of a middle-aged Hollywood producer -- as he tries to juggle an actual life with an outrageous series of crises in his day job.